

2026 FESTIVAL SEASON

SPONSOR SHAWNEE MOUNTAIN



FIREWORKS DISPLAY

SATURDAY JUNE 27, 2026

- ★ Entry fee is a donation to the Shawnee Volunteer Fire Co. #36
- ★ Local, family-focused audience
- ★ Strong social media promotion leading up to event



THE POCONO FOOD TRUCK FESTIVAL

SAT & SUN · OCTOBER 10 & 11, 2026

- ★ 20+ food trucks and vendors!
- ★ Live music, kids activities, and family-friendly entertainment
- ★ Draws foodies of all ages & now held on Columbus Day weekend!

FALL FOLIAGE & CHAIRLIFT RIDES!

WHY SPONSOR?



4,000+
EVENT
ATTENDEES



200,000+
EMAIL LIST
SUBSCRIBERS



58,000+
SOCIAL MEDIA
FOLLOWERS



23,000+
ANNUAL WEB
PAGE VIEWS



3 STATES
REPRESENTED:
PA, NJ, NY

SPONSORSHIP LEVELS

PLATINUM
\$600
TOP VISIBILITY

GOLD PERKS PLUS SPONSOR TABLE AT EVENTS

GOLD
\$375
DIGITAL & ON-SITE

SILVER PERKS PLUS PROMO BANNER* AT EVENT & SOCIAL STORY W/LINK

*SPONSOR TO PROVIDE BANNER

SILVER
\$275
CORE VISIBILITY

BRONZE PERKS PLUS SPOT FOR MATERIALS AT EVENT TABLE

BRONZE
\$150
ENTRY-LEVEL EXPOSURE

LOGO W/LINK ON EVENT WEBPAGE, POSTS & EMAILS

LET'S PARTNER UP!

Limited sponsor spots available. Reserve your spot today to help support these two great events!



CONTACT
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