

2025 Shawnee Mountain Festival Season Sponsorship Opportunity

**Elevate your brand while
supporting community, fun and
local businesses at our two biggest
events of the year!**

Fireworks Display

Thursday, July 3rd, 2025

- Entrance fee is a donation to the Shawnee Volunteer Fire Co. #36
- Local family demographic
- Event page on our website and on Facebook.

Pocono Food Truck Festival

Sat. & Sun. October 4th & 5th, 2025

- 20+ food truck vendors
- Craft vendors, live music, kids area, and family entertainment
- Local and visitor families, young adults and active senior demographic
- Event page on our website and on Facebook.



Sponsorship Opportunities & Benefits.

Maximize your brand's exposure with flexible sponsorship tiers:

Sponsorship Tier	Platinum-\$600	Gold-\$375	Silver-\$275	Bronze-\$150
Logo with link on event webpage	●	●	●	●
Logo featured on event posts and emails	●	●	●	●
Spot for materials at sponsor table	●	●	●	
Promo banner* in high traffic area *sponsor to provide banner	●	●		
Social media story with clickable link	●	●		
Table at the event (requires approval)	●			

Why Sponsor Shawnee Mountain Festivals?

- Target a large, engaged audience through multiple marketing channels such as Facebook, Google, Instagram, YouTube and Tiktok
 - 200,000+ active email subscribers
 - 57,000+ connections through social media
 - 23,000+ annual page views on our events pages
 - 4,000+ event attendees
 - 3+ states represented by festival attendees- NY, PA, and NY
- Showcase your brand at two highly attended community events
 - Fireworks show is a donation to Shawnee Fire Co. #36
- Enhance your brand's visibility through a combination of online marketing and in-person event exposure.

Contact Rachel Wyckoff

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